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press release

GEODIS unveils its 2017 Supply Chain Worldwide survey

Through this initiative, GEODIS shares the latest insights about Supply Chain challenges that face market stakeholders and shows where they feel potential for improvement can be found. The survey's findings were presented at the *2017 Transport Logistic* trade fair in Munich during a GEODIS conference entitled: "Insights to Supply Chain Trends, Challenges & Innovation".

In the wake of globalization and rampant digitalization, commercial trade flows have evolved dramatically. Both the volume and the scope of services managed within Supply Chain have reached unprecedented levels.

In this context, 70% of the survey's respondents say their Supply Chain is either 'very' or 'extremely' complex. They also emphasize the strategic position it has reached in their overall organization. Supply Chain has become more customer-focused and mostly considered as a lever to win competitive advantage. The survey also confirms that achieving extended visibility of their Supply Chain is one of the major objectives of respondents in order to efficiently manage it.

Moreover, the *GEODIS' 2017 Supply Chain worldwide survey* offers a broad assessment of the solutions identified to tackle future challenges, such as organizational best practices, technology trends, KPIs monitoring and outsourcing behaviors. For example, it is noteworthy, that the best performers, in terms of EBIT, have positioned Supply Chain management at Board level or at C-level.

Overall, the survey offers clear testimony that companies know where the pain points are and the objectives they wish to attain but the pathways to success are still many and long.

[Scope and methodology of the GEODIS' 2017 Supply Chain worldwide survey](#)

The insights documented in this survey are based on the responses of 623 professionals in 17 countries from various functions (Supply chain, Finance, Operations, Marketing, Strategy, Information Technology...) and management levels (C-level, Top management executives, Directors...). All the respondents have a direct link with Supply Chain operations and issues on a regular basis.

[Discover and download the whole study here](#)

GEODIS – www.geodis.com

GEODIS is a Supply Chain Operator ranking among the top companies in the field in Europe and the World. GEODIS, owned by SNCF Logistics, which in turn is a business line of the SNCF Group, is ranked as the number four logistics provider in Europe and number seven at a worldwide level. GEODIS is also listed as a “Leader” in Gartner’s 2016 Magic Quadrant of Worldwide 3PLs. GEODIS’ reach includes a direct presence in 67 countries and a global network spanning over 120 countries. With its five Lines of Business (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport), GEODIS manages its customers’ Supply Chain by providing end to end solutions enabled by over 39,500 employees, its infrastructure, its processes and systems. In 2016, GEODIS recorded €8 billion in sales.

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