



Clichy, 22. January 15

## APPOINTMENT

### THOMAS KRAUS JOINS GEODIS AS GROUP MARKETING DIRECTOR

**Since the 1st of January 2015, Thomas Kraus heads the Group Marketing at Geodis.**

Thomas Kraus, 48 years, formerly CEO of TNT Express in Germany, is in charge of developing a cohesive and differentiating marketing strategy for Geodis, incorporating the full range of the Group's know-how. He will also run the marketing community at Geodis.

Thomas Kraus, who hails from Germany, has held various positions within TNT, including Marketing Director in 1990, Customer Service Director in 1992, Managing Director of the Sales, Marketing & Customer Service in 2006 and CEO of TNT Innight from the same year. In his 24 years within the transport and logistics sector he has gathered experience in designing, developing and deploying sales and marketing strategy as well as being at the helm of sizable business units - most recently being CEO of TNT Express Germany for a period of six years.

"We are delighted to welcome Thomas Kraus," said Geodis CEO, Marie-Christine Lombard. "I count on Thomas' proven track record, his broad expertise in the transport and logistics sector and his understanding of international markets enhance a marketing strategy and marketing mix that is differentiating and that allows us to be the growth partner for our clients."

**Geodis: a transport and logistics expert – [www.geodis.com](http://www.geodis.com)**

A global supply chain operator and part of SNCF Logistics, Geodis is a European group with global reach, ranking as the number four logistics provider in Europe. Harnessing its ability to resolve logistics constraints and coordinate all or part of the supply chain (air and sea freight forwarding, groupage/express, contract logistics, part- and full-load transport, reverse logistics, supply chain management and optimization), the Group supports its customers in their growth, bringing them bespoke solutions to optimize their physical and information flows. Based in 67 countries, the Group's 30,900 employees strive to continuously improve their performance and that of their customers. Geodis reported revenues of €6.9 billion in 2013.

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