

**PRESS RELEASE**

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**GEODIS WILSON FRANCE RECOGNISED AS AN INVESTOR IN PEOPLE**

GEODIS WILSON FRANCE, Freight Forwarding line of business part of GEODIS Group has been awarded the Investors in People Standard, demonstrating their commitment to realising the potential of their people.

GEODIS WILSON FRANCE employs 557 collaborators spread across 12 offices in France Metropolitan and 7 branches in the French Territories. The turnover reached 256 Million Euros in 2014. GEODIS WILSON FRANCE makes customers more competitive by delivering their cargo across five continents and by making their supply chain transparent and easy to manage.

Investors in People is the UK's leading accreditation for business improvement through people management, and provides a wealth of resources for businesses to innovate, improve and grow, with a focus on good people making great business.

Paul Devoy, Head of Investors in People, said: "Achieving the Investors in People Standard is something that any organisation should be truly proud of. Working with Investors in People inspires and enables leaders, managers and employees at all levels to build their skills, improve their performance and achieve their potential. We'd like to congratulate GEODIS WILSON FRANCE on their achievement."

David Dale, Operations Director of Investors in People International, said:

"This is a fantastic achievement for GEODIS WILSON FRANCE and I would like to congratulate the team on their success. We believe that good people make a great business and as a proven organisational development framework, Investors in People is designed to help organisations and their people to realise potential, enhance performance and meet goals. With their accreditation success, GEODIS WILSON FRANCE is certainly working to realise their people potential."

Commenting on the award, Massimo Norcaro, Managing Director of GEODIS WILSON FRANCE, said:

“Market, in particular for mature economies, is complex and unpredictable.

We understood that IIP is not only a certification is a real necessity for bringing all stakeholders to targeted ambitions.

Sustainable profitability in our industry will require more peoples with adequate trainings and skills and management supporting continuous improvement for growth

I am proud for this achievement and the very collaborative sprit of all of our staff!”

For more information about Investors in People please visit [www.investorsinpeople.co.uk](http://www.investorsinpeople.co.uk)

For more information about GEODIS WILSON FRANCE: [www.geodiswilson.fr](http://www.geodiswilson.fr)

GEODIS – [www.geodis.com](http://www.geodis.com)

Supply chain operator and subsidiary of SNCF Logistics, GEODIS is a global European company (4th logistics provider in Europe). Through its ability to overcome logistical constraints and coordinate the different steps of the logistic chain (Supply Chain Optimization, Freight Forwarding (air and sea), Contract Logistics, Distribution & Express, Road Transport), the Group is the growth partner for its clients and offers them tailored solutions. With over 30,000 employees in 67 countries, the Group constantly innovates to improve its performance and its customers’ one. GEODIS reported in 2013 a €6.9 billion in revenue.

### **Ends**

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### **About Investors in People**

- Investors in People makes people management excellence count. They exist to help businesses realise the potential of their people, improve standards and gain the accreditation to prove it.
- Through the respected Standard, business insight and the IIP bank of tools and resources, organisations of all shapes and sizes can put their people first – and discover a brighter business future.
- Over the last 20 years, IIP has helped more than 100,000 businesses around the world improve, using their [Accreditation Framework](#) to boost working culture, increase employee engagement and encourage game-changing leadership.
- Investors in People is owned and managed by the UK Commission for Employment and Skills, an executive non-departmental public body of the Department for Business, Innovation and Skills.