



GEODIS AWARDED “2018 LOGISTICS PLAYER OF THE YEAR” IN ITALY

The Group took home the prestigious annual prize rewarding Italian companies that stand out for innovative approaches and solutions.

With the project “Aero roll-cages conveyor system,” GEODIS in Italy has been named “2018 Logistics Player of the Year” in the Innovation category. The well-known award, organized by Assologistica in cooperation with the magazine Euromerci and the association *Assologistica Cultura e Formazione*, is the most important prize for 3PL players in Italy.

Roll cages represent an evolution of trolleys, in which the unit load is hooked to the plank of the trolley through an automated system. This allows the handling of flat or hanging garments, even simultaneously. The transport chain develops on an aerodynamic architecture and grants total freedom of movement in the stock flows. In a nutshell, the handling capacity becomes highly flexible and multifunctional.

There are several benefits, including considerable savings on transport and transfer times—inbound-outbound and between floors—and a displacement of up to 20 cages for hanging garments, without overloading the operators. This solution also promotes order and cleanliness in the work areas and minimizes the need for handling equipment.

“While evaluating applications in different fields, from environmental sustainability to training, from the internationalization of business to ITC, the scope of Research & Development from year to year increases the ranks of companies that are candidates for our Award,” asserts Assologistica’s Secretary-General, Jean François Daher. *“This is very encouraging, as it testifies to the ability of our companies to respond to the challenges of a market in which technology has long been a dominant factor in growth and development.”*

“Technological innovation is a crucial element for the development of logistics, one of the most sensitive factors for the entire system. An initiative like ours is 100% in 2.0 supply chain perspective and launches GEODIS in Italy towards the future,” comments Francesco Cazzaniga, Managing Director of GEODIS in Italy.

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GEODIS is a top-rated, global supply chain operator recognized for its passion and commitment to helping clients overcome their logistical constraints. GEODIS’ growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company’s truly global reach, thanks to a direct presence in 67 countries and a global network spanning 120 countries, translates to top business rankings: #1 in France, #4 in Europe, and #7 worldwide.

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