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# press release

## **GEODIS named a Leader in Gartner 2019 Magic Quadrant for Third-Party Logistics, North America**

### **GEODIS positioned as a Leader for its Completeness of Vision and Ability to Execute**

Paris – Global supply chain operator GEODIS has been recognized by Gartner as a Leader in the May 2019 Magic Quadrant for Third-Party Logistics in North America. The report evaluated 19 third-party “logistics providers doing significant business in the North American region (the U.S., Canada and Mexico).”

According to the report, “In North America in 2018, \$220 billion was spent on the logistics provider industry, a 9.8% increase year over year. These providers enable customers to outsource, either completely or partially, their logistics operations to external specialists. Many companies view logistics outsourcing as an effective strategy primarily to reduce costs, but more and more customers are seeking innovative solutions that can improve process and service as well.”

“GEODIS is honored to be recognized by Gartner as a Leader in its 2019 Magic Quadrant for Third-Party Logistics, North America,” says GEODIS Americas CEO & President, Randy Tucker. “Our customers gave accolades for our commitment to try new things. We believe Gartner’s recognition validates this core value of GEODIS. From our network of 19 logistics campuses, 190 locations, and 13,500 employees throughout the Americas we are able to offer an enhanced, global end-to-end supply chain solution.”

According to Gartner, “Leaders rate well on the highly weighted criteria for both Ability to Execute and Completeness of Vision. These strong-performing and full-service 3PLs offer a broader portfolio of logistics functions and typically value-added services that span the end-to-end supply chain and have specific industry variations that customers can leverage. They understand North American logistics market drivers, regional nuances and customer needs, and translate that understanding into service offerings that are locally fit for purpose and supported by the use of leading technologies. Leaders have

well-structured strategies and business models that support the continued expansion of their regional capabilities and service coverage. Customers trust and rely on Leaders to help them achieve top logistics performance within the U.S., Canada and Mexico.”

Gartner, *Magic Quadrant for Third-Party Logistics, North America*, Greg Aimi and Courtney Rogerson, 8 May 2019

**Gartner** – [www.gartner.com](http://www.gartner.com)

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**GEODIS** – [www.geodis.com](http://www.geodis.com)

GEODIS is a top-rated, global supply chain operator recognized for its passion and commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #4 in Europe and #7 worldwide. In 2018, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

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