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press release

GEODIS DEVELOPS TIME DEFINITE ROAD FREIGHT SERVICE ACROSS SOUTHEAST ASIA

Pioneer of cross-border trucking in the region now offers scheduled departures for consignments along the Singapore-Kuala Lumpur-Bangkok axis, with multi-modal gateway services beyond these hubs.

Drawing on a wealth of experience running trucking services in the region over the last twenty years, GEODIS Road Network (GRN) Asia Pacific is now established as a time and date specific service. 2020 will see expansion of GRN's time definite schedule to/from hubs throughout the Southeast Asian landmass.

Trade cooperation within the ASEAN bloc continues to strengthen through free trade agreements and e-commerce activity is set to rise dramatically. Both trends support the forecast of growth in the regional cross-border road transport market to some USD4.1 billion in revenue by 2023. This represents an annual growth rate of over 15%*.

"GEODIS recognises the opportunities this brings to its customers and will continue to develop GRN in support of their business growth," comments Rene Bach-Larsen, Sub-Regional Managing Director, ASEAN. "As the region's road infrastructure continues to improve beyond the Singapore-KL-Bangkok spine, scheduled road transits will become an increasingly attractive option, being faster than sea and cheaper than air." GEODIS has identified that this gap in the market is particularly true for 30 to 1000 kilo payload shipments. GRN will benefit shippers of such consignments with a simplified, door-to-door tariff structure.

For customers with this type of freight, GRN offers end-to-end control through the skills of GEODIS teams across the region, providing seamless management of consignments from first to last mile. To add to this level of care GEODIS owned assets, such as containers, air-suspension trailers and dedicated trucks are utilised. Such control minimises delays at border crossings, heightens security and gives assurance of reliable transit times.

Alan Miu, Regional Director – Customs Brokerage, Truck & Rail, explains the importance of his people's input in achieving swift cross-border transits, "Our customs control tower solution gives peace of mind to our customers. A single GEODIS point of contact advises each of our clients before and during transits on customs and other necessary documentation, assisting with electronic lodging of declarations in advance to avoid delays. This hands-on care also makes customers completely aware of their shipment's progress through GPS monitoring, contingency planning if necessary and final, 'signed-for' delivery."

GEODIS in Asia Pacific, and indeed around the globe, understands the need to respond to the fast-moving pace of changing economic circumstances and the consequent demands on the logistics environment. “We believe that our client centric and employee driven approach provides the foundations of a successful future for GEODIS and our customers by adapting to the transformations in the logistics industry that we are seeing,” comments Onno Boots, Regional President and CEO, Asia Pacific. “Our investment in, and operation of GRN, are prime examples of this philosophy in action. Its development has been led by identifying a gap in the market, it is enabled by good data communication and implemented by our dedicated people.”

As ever with GEODIS solutions, the benefits to customers are paramount. In GRN, GEODIS sees a product that reduces supply chain costs; enhances a client’s working capital by improving delivery times, which also optimizes assets by minimizing inventories and warehousing capacity. Ultimately customers are provided with a competitive advantage in order to grow their businesses.

*Source: ASEAN Cross-border Road Transport Market (2018-2013) Report

GEODIS - www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its passion and commitment to helping clients overcome their logistical constraints. GEODIS’ growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company’s truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #4 in Europe and #7 worldwide. In 2018, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

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