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press release

[INTERNATIONAL E-COMMERCE]

GEODIS Offers e-Commerce brands a new direct-to-customer intercontinental delivery service

To provide European consumers with reliable delivery at an affordable price from North America, GEODIS is launching a new, guaranteed 4-to-6-day B2C delivery service from the United States to 27 European countries for companies seeking to develop their international online sales.

Although more and more web users are now visiting commercial websites located abroad, they often abandon their purchase halfway through the process due to high shipping costs, delivery times seen as too long, customs fees and taxes that are not revealed until after payment or even the lack of a clear return policy.

To overcome these hurdles, GEODIS is launching “GEODIS MyParcel”, a direct-to-customer intercontinental delivery service with guaranteed delivery times at a lower cost. “With the explosive growth of international e-Commerce, our customers want to offer consumers a premium service at a completely transparent price,” explains Manoj Pankaj, Vice President Cross-Border e-Commerce of GEODIS.

This new end-to-end service, called “GEODIS MyParcel”, will initially ship small packages from the United States to the end consumer in 27 European countries within 4 to 6 days. The service is to be progressively expanded globally. It includes validation of delivery addresses and merchandise HS codes¹, a tax and customs duty calculator (displayed throughout the payment process), as well as an option to reschedule delivery, and shipment tracking at all key stages.

With GEODIS MyParcel, GEODIS provides brands with a simple, innovative way to launch or increase their E-commerce sales on a global scale. “We are helping them to develop to their full potential in new markets by strengthening their international field of action” says Ashwani Nath, Global Head of e-Channel Solutions of GEODIS. “In the coming months we will be adding new geographical areas, both in terms of destinations and countries of origin as part of our global e-Commerce strategy”.

¹ HS code: Harmonized Commodity Description and Coding System. The Harmonized System is an international nomenclature for the classification of products. It allows participating countries to classify traded goods on a common basis for customs purposes.

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GEODIS - www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide.

In 2019, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

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