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LEVALLOIS-PERRET



press release

GEODIS website to host emissions calculator for assessing the environmental impact of freight transport

GEODIS' commitment to a socially and environmentally responsible business dates back over 10 years. Now, its online emissions calculator that determines the carbon footprint of a freight shipment is freely available on its website.

Accessed via https://geodis.com/geodis_carbon_calculator/form, the calculator measures air pollutant and greenhouse gas emissions generated by an individual shipment's journey, comparing the performance of different modes of transport (air, rail, road, sea, inland waterway, etc.). For each shipment of goods, the calculator gives an overview of the various options, making it an invaluable aid in choosing the most environmentally friendly transport.

The tool performs calculations that take into account the goods being shipped, their origin, destination and mode of transport before providing a quantitative evaluation.

"The precise measurement of emissions generated by one's activities is a precondition for improvement. This initiative provides a transparent and reliable way to quantify greenhouse gas emissions and air pollutants for each mode of transport" says Cécile Bray, Senior Expert Climate and Carbon Accounting at GEODIS.

A user-friendly solution

This new, intuitive service is available in English and French. It is developed in partnership with EcoTransIT World, whose methodology is accredited by the Smart Freight Centre's Global Logistics Emission Council's (GLEC) framework.

GEODIS' actions recognized by the CDP*

Aware that climate change is a major challenge in the transport sector, GEODIS has set its sights on reducing its greenhouse gas emissions by 30% between now and 2030. In 2019, the company was awarded an A- rating by the CDP. With this rating, the CDP recognized GEODIS as a pioneering company that is implementing appropriate actions to report, control and effectively reduce its greenhouse gas emissions. Only 6% of the companies assessed by the CDP worldwide received an equivalent or higher rating.

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To reduce its carbon emissions, GEODIS:

- strives to optimize transport plans by implementing approaches that improve trucks' load factor and avoid empty miles
- develop the use of rail for multimodal transport
- has integrated vehicles that use cleaner energy into their fleet (natural gas and electric)

GEODIS also commits to providing its customers with solutions to reduce their carbon footprint at each step of the supply chain.

**CDP is a non-profit international organization that manages the largest environmental reporting platform devoted to companies and cities.*

GEODIS – www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2019, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

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