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# press release

## **New Managing Director for GEODIS in Taiwan**

*Taiwanese with vast international experience; Lin Shih Ying (Nana Lin) becomes the second female Managing Director in the GEODIS Asia-Pacific (APAC) region.*

Nana is Taiwanese with strong international supply chain management experience, having worked for leading logistics operators in Europe, Hong Kong, Philippines, and Taiwan for over ten years. She joins GEODIS as Managing Director in Taiwan after serving in a similar role for DSV Air and Sea in the Philippines. She holds Masters Degrees in both Business Administration and Fine Art, obtained in the Netherlands and Taiwan. She will be reporting directly to Christopher Cahill, Sub-Regional Managing Director North Asia.

In welcoming Nana, GEODIS Asia-Pacific Regional President and CEO, Onno Boots said, “We seek to put in position those with industry experience, a thorough knowledge of the region and who are representative of cultural diversity and gender equality. Nana’s skills in organizational management will be vital in strengthening our operation in Taiwan,” he said. “In tandem with changes we are seeing in our customers’ operations, where companies are actively seeking to de-risk their supply chain, we believe the APAC region, in particular, India, ASEAN and Taiwan markets are poised for strong growth.”

GEODIS in Taiwan has an established forty-year experience of international freight forwarding and the provision of professional and reliable logistics services to the Taiwanese import and export community. Nana is proud to be leading the company in her homeland, “We will continue to focus on our industry-specific solutions, especially in High Tech, Retail and Automotive. At the same time, we will work with our customers to generate the competitive advantage and create unique value proposition on the full supply chain,” she said.

The appointment of Nana exemplifies both GEODIS’ aim of ambitious growth targets in the Taiwanese market and its avowed mission to promote diversity in its leadership. GEODIS believes that sustainable growth and creating value for customers go hand in hand. In her new role, Nana will pursue these goals and underline the logistics service provider’s commitment to the dynamic regional economy of Taiwan.

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## **GEODIS - [www.geodis.com](http://www.geodis.com)**

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide.

In 2019, GEODIS accounted for over 41,000 employees globally and generated EUR8.2 billion in sales.

## **PRESS CONTACT**

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