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# press release

## **New Managing Director for GEODIS in Taiwan**

*Lin Shih Ying (Nana Lin) becomes the second female Managing Director in the GEODIS' Asia-Pacific (APAC) region. The appointment exemplifies GEODIS' avowed mission to promote diversity in its leadership teams.*

Nana Lin is a Taiwanese with strong international supply chain management experience, having worked for leading logistics operators in Europe, Hong Kong, Philippines, and Taiwan for over ten years. She joins GEODIS as Managing Director in Taiwan. She holds Masters Degrees in both Business Administration and Fine Art, obtained in the Netherlands and Taiwan.

In welcoming Nana, GEODIS Asia-Pacific Regional President and CEO, Onno Boots said, "We seek to put in position those with industry experience, a thorough knowledge of the region and who are representative of cultural diversity and gender equality. Nana's skills in organizational management will strengthen our operation in Taiwan," he says. "One of Nana's prime aims will be to support GEODIS' customers in de-risking their supply chains. We are seeing our customers' actively seeking for this support."

"GEODIS in Taiwan has an established forty-year experience in freight forwarding and the provision of logistics services to the Taiwanese import and export community," says newly appointed Managing Director, Nana Lin. "At a time when the Taiwanese market is poised for strong growth, we will continue to focus on our industry-specific solutions, especially in High Tech, Retail and Automotive."

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**GEODIS - [www.geodis.com](http://www.geodis.com)**

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide.

In 2019, GEODIS accounted for over 41,000 employees globally and generated EUR8.2 billion in sales.

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