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press release

GEODIS Launches New Visibility Platform for Customers

Platform provides single visibility throughout supply chain, integrates data from multiple systems to create smarter, connected supply chains



GEODIS in Americas, a leading third-party logistics company, today launched a new platform—GEODIS Visibility—designed to provide its customers with a 360-degree view of data across multiple facets of the supply chain.

“Visibility is one of the single most important elements to a successful supply chain,” said Pal Narayanan – EVP and CIO of GEODIS in Americas. “Historically in the supply chain industry, companies were

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utilizing different platforms to view inventory, access shipment data, and track resources across multiple distribution centers and storefronts, which created a disconnect in information flow and led to decreased productivity. With GEODIS Visibility, we are bringing data together in a single view for customers that enables more intelligent decision making, smarter use of resources and, ultimately, a more efficient and productive supply chain.”

GEODIS Visibility provides a robust control tower view integrating multiple complex operational systems—warehouse management systems (WMS), transportation management systems (TMS), labor management systems (LMS), and yard management systems (YMS)—to create a streamlined view of shipment across all modes of the supply chain. With a vision to provide end to end supply chain insights – Visibility platform offers multiple options for customers to easily integrate with operational systems and provide a harmonized view of the supply chain. In addition to bringing all of this detailed data together, GEODIS Visibility works seamlessly with parcel carriers, less-than-truckload (LTL) and truckload (TL) carriers and ocean carriers to provide shipment "In Transit" views for customers.

GEODIS Visibility features include:

- Track and Trace Shipments—With a single access, customers can view their data in one location, improving their experience when tracking shipments
- Digitized Documents—Customers can access all digitized documents, such as proof of delivery and signed bill of lading, allowing them to manage supply chain efficiently
- Data Analytics—Customers can view the most important KPI and metrics on the performance to fine tune the supply chain execution process
- Collaboration—Sharing data with customers improves collaboration and transparency in tracking orders

Beyond shipment tracking, the platform allows customers to execute reports on demand. GEODIS Visibility also provides users with both a strategic and tactical view of inventory across facilities for planning purposes. Strategic dashboards provide insights such as freight analytics, cost-to-serve analysis and carrier performance data for users to quickly view, export and analyze.

GEODIS Visibility has been built with the latest technology to provide a fluid customer experience for the end users. This platform features a highly scalable architecture to support future business needs of customers with growing shipment volumes, distribution nodes and visibility requirements.

For more information, visit <https://info.geodis.com/Visibility>

GEODIS – www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2019, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

PRESS CONTACT

Claire Vaas
GEODIS – Group Communication Department
00 33 (0)6 99 38 88 34
claire.vaas@geodis.com