

FEBRUARY  
25,  
2021  
LEVALLOIS-PERRET



# press release

## GEODIS appoints new Regional Sales & Marketing Director

The logistics service provider GEODIS has strengthened its global sales & marketing team in the NECE (North, East & Central Europe) region with the appointment of Robert Mianowski. In his role, Robert will be responsible for the regional development and implementation of GEODIS' sales and marketing strategy across the region.

Robert Mianowski has 25 years of industry experience acquired while working in various sales and marketing roles and later as managing director of leading transport and logistics companies in Europe.

After studying journalism, political science and business administration, he started his professional career in 1994 at TNT Express. There he held a number of management positions in Central and Eastern Europe, most recently Managing Director at TNT Express Eastern Europe. Before joining GEODIS, Mianowski was Vice President Operations DACH (Germany, Austria and Switzerland) at FedEx Express.

In his role at GEODIS and based in Frankfurt, he will report to Thomas Kraus, GEODIS President & CEO North, East and Central Europe, who welcomes his appointment: "I am delighted that in Robert Mianowski we have been able to gain another very experienced industry expert to augment our team. The NECE region requires country-specific and holistic customer solutions due to the varying demands of individual companies and markets within it. With Robert's considerable experience his support will enhance our abilities to design these solutions".

### **GEODIS – [www.geodis.com](http://www.geodis.com)**

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2019, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

### **PRESS CONTACT**

Anika Röttger  
Regional Marketing Communication Manager, North East Central Europe  
GEODIS | Regional Head Office  
0049 (0) 69 663 663 504  
[anika.roettger@geodis.com](mailto:anika.roettger@geodis.com)