

MARCH  
15,  
2021  
LEVALLOIS-PERRET



# press release

## **GEODIS announces the appointment of Fabrizio Airoidi as Country Managing Director in Italy**

**Fabrizio Airoidi takes on the role of Managing Director of GEODIS in Italy after significant experience gained in the Group. He is responsible for the Freight Forwarding and Contract Logistics activities in Italy.**

Fabrizio joined GEODIS in 2006 as Management Control Manager after a degree in Business Administration and experience in the logistics sector as well as in industry.

His academic background led him to carry out different roles within the financial function before making a decisive step into operations where he continued for three years in the AMERICAS region of GEODIS. It was there that he held the position of Deputy COO with direct responsibility for logistics activities in the LATAM region.

Back in Italy in 2018, he was appointed General Manager of GEODIS for the Contract Logistics activity in Italy. He took up his new position as Managing Director of Italy as of January 1<sup>st</sup>, 2021 and replaces Francesco Cazzaniga.

"Fabrizio's extensive experience and his in-depth knowledge of the Italian market will be key in strengthening our presence in Italy which is the second largest country in the WEMEA region of GEODIS in terms of turnover," says Laurent Parat, Executive Vice President, Contract Logistics and President & CEO of Western Europe, Middle East & Africa (WEMEA).

"I am very proud of this appointment and I thank the Group for trusting me," comments Fabrizio Airoidi. "For me this is a gratifying personal achievement in my logistics management career and I am looking forward to the new challenges ahead I am sure that the professionalism and knowledge of all my colleagues in the Italian organization will allow GEODIS to continue along the steady path of growth it has achieved in recent years. We will continue to serve our customers with a determination to help them overcome their logistics constraints".

# press release

**GEODIS – [www.geodis.com](http://www.geodis.com)**

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2019, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

**PRESS CONTACT**

Sara Romo

GEODIS Regional Marketing & Communications Manager Western Europe, Middle East & Africa

Mob: +33 (0)6 66 31 17 42

[sara.romo@geodis.com](mailto:sara.romo@geodis.com)