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LEVALLOIS-PERRET



press release

GEODIS creates new global management training program

GEODIS is launching "*Manage!*", a program designed to support its 8,000 managers around the world. Built around the company's 7 Leadership Principles, it aims to strengthen their skills and leadership through a 14-week program. This will be key to stimulating commitment and creativity in their teams and partners, to achieve the goals of GEODIS' "Ambition 2023" strategic plan.

"In a pandemic context marked by a disruption of norms and traditional benchmarks, management is even more essential today. To lead our market, the quality of our managers and the commitment of our teams are crucial. This new program aims to ensure that our leaders have all the attributes to support their employees and encourage them to remain agile and in tune with what is happening in the world," explains Marie-Christine Lombard, CEO of GEODIS.

The *Manage!* program includes six training modules, including a total of 24 hours of group sessions, combined with online resources and personal assignments. It addresses decision-making, performance management, communication and feedback, through modules such as "developing your emotional intelligence" and "collaborating and coming together in decision-making".

"People are at the heart of our business. This new program is based on the 7 GEODIS Leadership Principles which define our Group's expectations of its leaders. It aims to develop the skills of our teams while sharing a common corporate culture, regardless of geographical location," concludes Mario Ceccon, Executive Vice President Group Human Resources.

The 7 GEODIS Leadership Principles:

- Be a Strategy Ambassador
- Debate. Decide. Align.
- Drive results
- Duty to communicate
- Engage and empower people
- Own the All
- Walk the talk

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GEODIS – www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2020, GEODIS accounted for over 41,000 employees globally and generated €8.4 billion in sales.

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