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press release

Continuous expansion and commitment to environmental care typify GEODIS' 2020 activity

The publication of group's annual Activity & CSR report confirms revenue growth, innovation and the pursuit of an environmental commitment.

More than a year after the start of the pandemic, the health crisis has not interrupted GEODIS' growth and continuous expansion, notably with the acquisition of the Polish company PEKAES. The report details GEODIS' management of the crisis, its contribution to the delivery of essential goods and personal protection for care-givers and populations, and also an acknowledgement of its strategic role as a leading global logistics provider.

"The Covid-19 crisis presented us with multiple challenges, as it did for all companies and individuals. Our priority was to ensure the safety of our teams. At the same time, we worked to secure our customers' supply chain," said Marie-Christine Lombard, President of the GEODIS Board of Directors.

The pandemic highlighted GEODIS' agility and ability to react with innovative solutions to ensure the reliability and resilience of supply chains. In 2020, amidst a disrupted maritime and air environment, GEODIS implemented more than 650 air charters to secure customer shipments worldwide.

In response to the acceleration of e-Commerce, GEODIS launched two new offerings: GEODIS e-Logistics and GEODIS MyParcel, positioning the company as a preferred logistics partner for brands seeking to grow their online sales directly to consumers, and thereby retain control. GEODIS e-Logistics provides a real-time overview of all available inventory and enables order management across all sales channels, as well as the determination of the most appropriate source of supply, delivery method and return options. GEODIS MyParcel consists of a B2C delivery service from the U.S. to 27 European countries in 4-6 days guaranteed.

GEODIS also continued its actions to optimize the use of resources and reduce CO2 emissions, which have been part of its ongoing commitment for over 10 years. A leader in multimodal transport in Europe, at the end of 2020 GEODIS inaugurated a new platform in Dourges, France to facilitate cross-modal shipments. At this time it also set up a carbon offset program to offer to its customers.

The company experienced significant growth in 2020 (+4.5% increase in total revenues), a performance which supports the implementation of the 'Ambition 2023' strategic plan.

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Among the non-fiscal indicators as well as external assessments, we note:

- 90% satisfied customers (87% in 2019),

- 84% satisfied employees,

- Leader status in the Gartner Magic Quadrant report,

- Gold level (score 68/100), awarded by EcoVadis,

- A- rating from CDP, placing the Group in the category of companies that are leaders in controlling and reducing their greenhouse gas emissions.

The GEODIS 2020 Activity and CSR Report is available for download by clicking here.

GEODIS - www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2020, GEODIS accounted for over 41,000 employees globally and generated €8.4 billion in sales.

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