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LEVALLOIS-PERRET



# press release

## First GEODIS Aircraft is Taking Off

**GEODIS upgrades its AirDirect services between Europe, the United States and Asia with its own leased A330-300 full freighter aircraft. Operating between Amsterdam, London, Chicago and Hong Kong, and proudly flying under the GEODIS brand, the aircraft will also serve the China – Europe route for the peak season. The first flight will take off in September.**

Marie-Christine Lombard, GEODIS' CEO, commented, "With the continued strain on airfreight capacity, we wish to ensure a more sustainable supply of air cargo space for our clients and are therefore investing in this, our own, first dedicated freighter. Our aim is to constantly find dependable solutions to secure our clients' supply chains, which are critical to their business growth."

The Freighter, which GEODIS is leasing for several years, will be integrated into the GEODIS AirDirect global schedule. Initially, it will fly three times per week between Amsterdam/London and Chicago (AMS/STN–ORD) and will additionally be deployed on weekly rotations connecting Amsterdam and Hong Kong (AMS–HKG). GEODIS is offering the entire range of its air freight products—GEODIS AirFast, AirSave and AirFlex—on the AirDirect flights. The Freighter will also provide the opportunity and flexibility to operate dedicated full capacity flights for its customers when required.

"Our AirDirect service has operated more than 650 air charter flights so far across Asia, Europe, North and Latin America in order to secure capacity for our customer shipments worldwide. The experience gained from these operations has led to the decision to charter our own GEODIS Freighter. This will provide our clients with a reliable schedule of flights, under our operational control, helping them overcome the significant logistical constraints that the market is currently enduring," says Eric Martin-Neuville, Executive Vice President Freight Forwarding of GEODIS.

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**GEODIS – [www.geodis.com](http://www.geodis.com)**

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2020, GEODIS accounted for over 41,000 employees globally and generated €8.4 billion in sales.

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