

SEPTEMBER
8,
2021
LEVALLOIS-PERRET



press release

GEODIS offers its customers sustainable fuels for air and sea transport

Already utilized in its road freight operations, GEODIS is now offering customers the opportunity to benefit from alternative fuel solutions in the air and at sea, all around the world. The objective: to contribute to the reduction of the CO₂ emissions of their shipments.

"The development of biofuel is one of the strategic paths being pursued by GEODIS to meet the challenge of carbon neutrality. With these new solutions for air and sea freight, we offer our customers an additional way to decarbonize their entire supply chain," says Marie-Christine Lombard, GEODIS Chief Executive Officer.

The aviation (*Sustainable Aviation Fuel*) and maritime (*Sustainable Marine Fuel*) fuels, derived from non-fossil sources, are produced using food and agricultural waste (mainly cooking oil). Their use allows for a massive reduction in CO₂ emissions over the cycle from production to fuel consumption; at least 80% for air and 90% for sea transport, along with a reduction in other pollutants.

"Biofuels are currently the most effective way to significantly reduce the environmental footprint of transport activities," says Philippe de Carné, GEODIS Executive Vice President Business Development, CSR & Innovation.

These alternative fuel sources are classified as 'insetting' or 'integrated carbon reduction' because they occur within the means of transport's own value chain, unlike conventional carbon offsetting, such as solar panels, wind turbines and tree plantations, which are not involved directly in the operational sphere. "These 'insetting' solutions offer our customers the ability to directly impact the global carbon output linked to their shipments by reducing it significantly," adds Philippe de Carné. Using a 'Book & Claim' approach, each customer can opt for a as high a level of contribution as they wish, covering up to 100% of the CO₂ emitted by the transport of their shipment."

Offering a sustainable alternative fuel for air and sea freight is a new step in GEODIS' pathway to ecological transition. The Group is one of the world's leading logistics providers to offer its customers biofuel solutions for all modes of transport: road, air and sea.

GEODIS - www.geodis.com

GEODIS is a world leader in transport and logistics, known for its commitment to helping its customers overcome their logistics constraints. With five business lines (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express and Road Transport), its direct presence in 67 countries and a global network

press release

across more than 120 countries, GEODIS ranks first in France, sixth in Europe and seventh worldwide in its sector. In 2020, GEODIS had more than 41,000 employees and a turnover of €8.4 billion.

PRESS CONTACT

Claire Vaas
GEODIS Group Communication Department
00 33 (0)6 99 38 88 34
claire.vaas@geodis.com