

MAY
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Press release

“Lean and Green 1st Star” for GEODIS in Germany

GEODIS in Germany plans to reduce CO₂ emissions globally by 30 percent by 2030

At this year's Retail Logistics Congress in Cologne, GEODIS Contract Logistics line of business in Germany was awarded the "Lean and Green 1st Star" from GS1 Germany¹. The provider for contract logistics services was able to reduce its carbon footprint by approximately 30 per cent in the past five years and therefore actually exceeded the target of at least 20 per cent set by "Lean and Green". At the same time, GEODIS achieved an important milestone in Germany within the framework of its global "Ambition 2023" plan, which envisages a worldwide CO₂ reduction of 30 percent by 2030.

GEODIS manages the "Lean and Green" project coordination from its German office in Frankfurt/Main. One of the first measures was the conversion of all fourteen locations in Germany to green electricity. This took place on January 1, 2020 and has already achieved CO₂ savings in the region of 1,415 tons in the first 2 years. Another measure was the implementation of a new transport management system, which led to an optimisation of route planning and to better transport utilization. The new routing & dispatch system helps to avoid unnecessary empty kilometres and to consolidate loads. This achieves an annual saving of about 20,000 kilometres, which corresponds to a reduced CO₂ emission of 14 tons per year, based on 700g/km.

Furthermore, GEODIS in Germany is now using EURO trailers in the renewal of its vehicle fleet. These offer more cargo space, which means that one in eleven journeys can be saved. The total reduction amounted to 446 tons in 2020. The conversion of company cars to hybrid, as well as training in fuel-efficient driving, also make an important contribution to CO₂ reduction. In June 2021, the company also switched its company car fleet to the DKV CARD Climate fuel card, which is used to compensate 100 percent of CO₂ emissions. This amount is forwarded to the environmental protection organisation "myclimate" for climate protection projects. Thanks to these measures, around 16 tons of CO₂ emissions can be offset annually.

"Our commitment in Germany is a good example of the many activities of our company to support environmental protection worldwide. The "Lean and Green" award gives evidence to our continued commitment to this path together with our customers and employees as part of our "Ambition 2023" plan," says Thomas Kraus, President & CEO North, East and Central Europe of GEODIS.

¹ GS1 is a global collaboration platform that brings industry leaders, government, regulators, academia, and associations together to develop standards-based solutions to address the challenges of data exchange. More on www.gs1.de

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GEODIS – www.geodis.com

GEODIS is a global leading transport and logistics provider recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport), coupled with the company's truly global reach thanks to a global network spanning nearly 170 countries, is reflected by its top business rankings: no. 1 in France and no. 7 worldwide. GEODIS employs over 44,000 people globally and generated €10.9 billion in revenue in 2021.

GS1 Germany – www.gs1.de

It started with a simple beep. 1974 was the first time a barcode was scanned in a supermarket. This was the beginning of automated checkout - and the start of the GS1 success story. The machine-readable GS1 barcode with the GTIN included is now the universal standard in the global exchange of goods and is scanned six billion times a day on products. GS1 standards are the global language for efficient and secure business processes, valid across company boundaries and continents. As part of a worldwide network, we work with our customers and partners to develop market-driven and future-oriented solutions that directly contribute to their business success. Today, two million companies from over 20 industries worldwide use this language to uniquely identify products, locations and assets, to capture relevant data and to share it with business partners in the value creation networks. GS1 - The Global Language of Business.

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