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GEODIS delivers to Strasbourg's city center by boat and e-bikes, with ULS

Committed to decarbonized city delivery for more than two years, GEODIS is adding to its urban logistics services by partnering with the Alsatian company, Urban Logistic Solutions (ULS), to supply merchants and individuals in Strasbourg's city center using a pusher-barge system and e-bikes. This partnership is one of the initiatives undertaken by GEODIS to deliver to 37 metropolitan areas of France using decarbonized means by 2024.

GEODIS has selected ULS, winner of the call for proposals by the Eurométropole de Strasbourg and Voies Navigables de France for the creation of an urban logistics river shuttle combined with an e-bike delivery service. Packages and pallets deposited by GEODIS at rue de Dunkerque are sent by barge to *quai des pêcheurs* [Fishermen's Wharf] – in the immediate vicinity of Grande Île – where electric bike couriers equipped with trailers take over the last few meters to deliver to shops/merchants and individuals.

In addition to these city center delivery activities, GEODIS Strasbourg makes nearly 400 daily deliveries throughout the metropolitan area thanks to approximately fifteen low-emission vehicles – electric or biogas-powered (CNG) vehicles.

“The solution developed in Strasbourg meets our customers' high expectations, and is a concrete solution to reduce CO₂ emissions associated with transporting goods in the city center. It is part of our approach to low-carbon urban logistics,” explains Stéphane Cassagne, Executive Vice President of GEODIS' Distribution & Express line of business.

“The ULS e-bike and boat waterway delivery solution relieves urban congestion and has a positive effect on traffic and pollution. It represents the future of delivery, providing sustainable mobility with a fast, simple, efficient and human service,” concludes Thomas Castan, President and Founder of ULS.

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GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. With five lines of business (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express and Road Transport), and a global network spanning 170 countries, GEODIS is ranked first in France and seventh worldwide in its field. In 2021, GEODIS employed over 44,000 people globally and generated €10.9 billion in revenue.

Urban Logistic Solutions (ULS)

From letters to parcels, pallets, flour and beverages, the company has created a comprehensive integrated and industrial sustainable urban logistics solution using the waterway and e-bikes equipped with trailers to deliver to individuals, shops and businesses in Strasbourg. It also provides reverse logistics for recyclable products such as papers, cardboard or redeemables. After Strasbourg, ULS will carry out its second opening in Lyon at the end of June. Nineteen cities will be developed in France.

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