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LEVALLOIS-PERRET



Press release

GEODIS Unifies its Brand in Poland

PEKAES in Poland is to be re-branded GEODIS after a successful integration following its acquisition early last year. The unified visual identity will bring clarity for customers in Poland and worldwide.

The company's new identity is effective from October 3. From now, PEKAES provides all its services under the one GEODIS brand.

Commenting, Marie-Christine Lombard, Chief Executive Officer of GEODIS said, "A unified brand in every region in which we do business is crucial in reassuring customers of a truly integrated service of a reliable and consistent standard wherever in the world they are trading. Our priority is to help our customers grow their businesses by providing simple, efficient, and effective solutions. I am impressed with the enthusiasm with which employees are committed to strengthening the GEODIS brand in the Polish market."

The Group offers, uniformly under the GEODIS brand, services from full truckload and groupage road transport to contract logistics, rail, sea & air freight forwarding.

GEODIS sees the rebranding as a natural step in the process of affirming its presence in the market and its ability to provide comprehensive end-to-end supply chain management across all the regions in which it operates. The dynamic growth of GEODIS in Poland, Europe's fourth largest logistics market, is an important element of the Group's 'Ambition 2023' forward plan.

GEODIS in Poland employs more than 1,400 employees across 32 sites and has seven warehouse facilities with a total storage area over 160,000 sqm.

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in five lines of business: Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport. With a global network spanning nearly 170 countries and more than 44,000 employees, GEODIS is ranked no. 7 in its sector across the world. In 2021, GEODIS generated €10.9 billion in revenue.

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