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# Press release

## GEODIS Opens Center of Excellence in Bangalore, India

***GEODIS, leading global logistics provider, has established in Bangalore its sixth strategic control tower for its Supply Chain Optimization Line of Business which specializes in supply chain management and advisory. Bangalore Center of Excellence (CoE) will provide customers with end-to-end visibility, performance monitoring and continuous improvement to supply chain processes on a 365/7/24 multilingual basis.***

Officially opened during a formal ceremony on the 21<sup>st</sup> December, the Bangalore Center of Excellence (CoE) operates with 60 supply chain experts and complements the existing centers in Mexico, USA, France, Serbia and China. Centralizing the technology, processes, and people needed to collect supply chain data, GEODIS CoEs provide customers with the visibility required to inform the necessary 'live' decision-making.

In performing the formalities at the opening ceremony, Eric Gerbi, Executive Vice President, for GEODIS Supply Chain Optimization line of business said: "GEODIS Centers of Excellence are aimed to help build a culture of excellence in our customers' supply chain management. We strive to achieve this through managing their business from one place and improve the required overall visibility. Working closely with customers, our teams of experts optimize operational processes. By exerting total control of the supply chain, they improve resiliency as well as accelerate decision-making. These are crucial outcomes, particularly in today's complex and global supply chain ecosystem."

Acting as an extension of customers' supply chain organization (international and domestic flows, warehousing, last mile delivery, reverse logistics), Bangalore CoE will render services from order management to pick-up and delivery management, exception management, and freight bill audit. GEODIS' web-based innovative visibility platform forms the backbone of the center of excellence while ensuring end-to-end visibility, performance monitoring and enhancement, continuous improvement and network optimization.

The new CoE's location in Bangalore was chosen primarily for the availability of a critical mass of talented supply chain specialists. The investment was also attracted by the fact that India has the world's fifth largest economy with a high growth rate and the biggest population of graduates.

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**GEODIS – [www.geodis.com](http://www.geodis.com)**

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in five lines of business: Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport. With a global network spanning nearly 170 countries and more than 44,000 employees, GEODIS is ranked no. 7 in its sector across the world. In 2021, GEODIS generated €10.9 billion in revenue.

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