

Press release

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LEVALLOIS-PERRET

GEODIS renews certification of Mass Balance mechanism

GEODIS's Mass Balance mechanism has been recertified by DEKRA CERTIFICATION following a comprehensive audit. This certification confirms the reliability and traceability of the mechanism, which enables customers to receive an allocation of CO₂ emission reductions based on a certified carbon accounting methodology.

Since 2024, GEODIS has implemented the Mass Balance mechanism across its European Road Network Line of Business. The mechanism enables customers to support the deployment of alternative energies within GEODIS's network and receive an allocation of the corresponding CO₂ emission reductions. It can also be applied when the direct use of alternative energies for a customer's shipments is not operationally feasible due to constraints such as long transport distances without refueling infrastructure, regulatory limitations, or limited charging availability. Through this mechanism, GEODIS leverages for the use of alternative energy sources across its network - including HVO, B100 and electricity - and allocates the corresponding CO₂ emission reductions to customers subscribing to the Mass Balance offering.

Following its audit, DEKRA CERTIFICATION renewed the certification of the mechanism, confirming the robustness of GEODIS's Mass Balance mechanism. The mechanism is an essential lever for supporting customers with an additional option to support their greenhouse gas emissions reduction objectives while supporting the deployment of alternative energy solutions across GEODIS's road transport network.

How the Mass Balance mechanism works

The Mass Balance mechanism enables customers who are unable to decarbonize specific transport flows directly to support the use of alternative energy vehicles elsewhere within GEODIS's network. In return, customers receive an allocation of the corresponding CO₂ emission reductions based on the reduction level selected:

- - 60%
- - 82%
- - 90% compared with a diesel reference scenario

This flexibility is made possible by GEODIS's diversified fleet, which relies on three alternatives to conventional diesel:

- HVO (Hydrotreated Vegetable Oil), a renewable diesel substitute
- B100, a fuel made entirely from vegetable-based feedstock

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- Electricity, a key driver of GEODIS's road transport decarbonization strategy

The mechanism provides full traceability of the alternative energy used and ensures that CO₂ emission reductions are allocated in accordance with the certified Mass Balance mechanism.

The methodology and carbon accounting process are independently verified each year by DEKRA CERTIFICATION to ensure transparency and credibility.

Flexibility for customers

The Mass Balance mechanism offers customers:

- The ability to choose the level of allocated CO₂ emission reductions that best aligns with their decarbonization objectives
- Operational continuity without constraints related to transport distance, charging infrastructure or alternative fuel availability
- Reporting detailing the CO₂ emission reductions allocated under the certified Mass Balance mechanism

The possibility of activating the mechanism at any time, without operational impact

"The renewal of this certification confirms the robustness of our Mass Balance mechanism and reflects GEODIS's commitment to providing practical and innovative solutions that support the decarbonization of road transport. The mechanism is an important component of GEODIS's decarbonization strategy and will contribute to achieve the Group's Science Based Targets initiative (SBTi)-validated objectives: reducing greenhouse gas emissions from its owned fleet by 42% by 2030 and reducing the carbon intensity of subcontracted transport operations by 25%" said Marc Vollet, EVP of European Road Networks at GEODIS.

GEODIS's Mass Balance mechanism recently received the "Jury's Favourite" award at L'Oréal's Spread the Green Vibes 2026 event. The award recognizes initiatives related to transport decarbonization and highlights the certified, documented and traceable nature of GEODIS's mechanism.

To learn more : <https://www.youtube.com/watch?v=IWSnO4ITucg>

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. The Group operates a global network spanning nearly 170 countries and 50,000 employees. In 2024, GEODIS generated €11.3 billion in revenue. GEODIS is a company owned by SNCF group.

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