

Press release

SEPTEMBER 17, 2024
AMSTERDAM

iiyama & GEODIS extend Partnership with Third Multi-Year Contract

iiyama, one of the world's leading international display solutions manufacturers, has awarded GEODIS Netherlands with a third multi-year contract, fortifying the longstanding collaboration between both companies. This agreement further cements the partnership that started in 2018, with GEODIS serving as iiyama's global distribution center. Over the last five years, GEODIS has managed iiyama's B2B distribution needs from single-piece orders to full truckloads.

iiyama is projecting consistent year-on-year growth in the upcoming period. GEODIS Netherlands will implement several key optimizations. These include enhanced storage solutions for odd-sized pallets, advanced backwards planning, and refined just-in-time order management. Additionally, the integration of state-of-the-art warehousing and transport management solutions will facilitate smooth communication, reduce lead times, and enhance system compatibility. "These innovations are designed to elevate service levels and operational efficiency", says Henk Gerards, Director Operations Contract Logistics GEODIS Benelux. He continues: "This new multiyear contract underscores the mutual trust and strategic alignment between GEODIS & iiyama."

"Sustainability is a top priority for both organizations. Moving forward, both companies are committed to reduce overall emissions. Renewing our partnership with GEODIS Netherlands highlights our shared values and the impressive outcomes we've accomplished together," says Jeffry Pettinga, Sales Director iiyama Europe. "We are excited to continue our journey towards operational excellence and sustainability."

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. With a global network spanning nearly 170 countries and 53 000 employees, GEODIS is ranked no. 5 in its sector across the world. In 2023, GEODIS generated €11.6 billion in revenue. GEODIS is a company owned by SNCF group.

Press release

About iiyama

Based in Japan, iiyama is a leading international display solutions manufacturer enabling individuals and organizations to see and interact with the world around them since 1973. iiyama desktop monitors accompany people at work and at home. The iiyama Large Format Displays and touchscreen solutions help businesses get their message across to their partners and clients.

MEDIA CONTACT

Marion Lamure
GEODIS Group Communications Department
Tel. +33 (0)6 5968 6239
marion.lamure@geodis.com