

Press release

SEPTEMBER 16, 2025
LEVALLOIS-PERRET

Changes to the GEODIS Management Board

GEODIS, world leader in transport and logistics, continues to focus on innovation and transformation with the creation of a new department dedicated to artificial intelligence. The GEODIS Management Board, which is chaired by Marie-Christine Lombard, will be strengthened through two new strategic appointments:

- **David-Olivier Tarac has been appointed Executive Vice President Artificial Intelligence**
- **Carole Besnard has been appointed Group Chief Financial Officer.**

GEODIS confirms its determination to make artificial intelligence a key part of its strategy. A new department dedicated to AI has been formed within the Group, which will play a pivotal part in the transformation of GEODIS. This positions AI as a driver of performance, process simplification and innovation across all its Lines of Business. The initiative will enable GEODIS to harness the power of AI to accelerate its transformation and drive sustainable growth for its customers and partners throughout the world.

This new strategic department will be headed by David-Olivier Tarac. He joined GEODIS in July 2022 as Deputy Group CFO and was appointed Chief Financial Officer in January 2023. He is a graduate of the Ecole Polytechnique and the Ecole des Mines de Paris.

David-Olivier will be replaced as Group Chief Financial Officer by Carole Besnard, who has served as Deputy CFO since 2018. Thanks to her leadership and strategic vision, she will pursue the ongoing transformation of the finance function, with the aim of strengthening performance management and of continuous improvement.

Carole has acquired over 25 years of experience in finance. She first worked in an audit firm, before taking positions with Keolis and SNCF. She joined GEODIS in 2012 as Head of accounting studies and methods. In 2014, she transferred to SNCF Logistics as Director of Accounting and Internal restructuring. She returned to the GEODIS Finance department in 2017 as Group Accounting and Internal Control Director. Since 2018 she has held the position of Deputy Group CFO. Carole is a graduate of the Burgundy School of Business.

Press release

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. The Group operates a global network spanning nearly 170 countries and 50,000 employees. In 2024, GEODIS generated €11.3 billion in revenue. GEODIS is a company owned by SNCF group.

MEDIA CONTACT

Marion Lamure

GEODIS Group Communications Department

Tel. +33 (0)6 5968 6239

marion.lamure@geodis.com