

Press release

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LEVALLOIS-PERRET

GEODIS launches a new fully digital sales channel

GEODIS has launched a fully digital sales channel in France, primarily intended for small and medium-size businesses. This platform is designed to simplify the purchase of logistics services.

Launched in early June, the new digital channel is now available directly from the www.geodis.com website. In just a few clicks, business customers can request a quote, pay for their order online and schedule a pickup for their goods. The order will then be integrated into the operational workflow and will benefit from the same high quality of service provided to all our existing customers.

First introduced in France, the online sales platform covers our core Express (next-day delivery) and Parcel (48-hour delivery) services, subject to certain weight and volume criteria (ranging from 1 kg to 3 pallets), with deliveries in mainland France and other European Union countries.

Laurent Melaine, Executive Vice President, Sales, Marketing and Communications at GEODIS, said: *"The launch of this new online sales channel in France represents a key strategic milestone. By the end of the year, we plan to expand the service to include air and sea transport, allowing us to serve new markets. Our goal is to meet the everyday needs of small and medium-size businesses by offering a simplified purchasing process and delivery solutions that are perfectly tailored to their occasional requirements. This channel is designed to give these players a fully digital, agile experience, from requesting quotes to real-time tracking and proof of delivery."*

Accessible 24/7, regardless of branch office hours or operational constraints, the platform also supports secure online credit card payment.

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. The Group operates a global network spanning nearly 170 countries and 50,000 employees. In 2024, GEODIS generated €11.3 billion in revenue. GEODIS is a company owned by SNCF group.

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