

Press release

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LEVALLOIS-PERRET

GEODIS and Hapag-Lloyd strengthen their digital collaboration with the deployment of a real-time solution for integrating their rates.

GEODIS, a global leader in transport and logistics, and Hapag-Lloyd, one of the world's leading container shipping companies, announce a significant milestone in their joint digital integration, aimed at accelerating and securing the exchange of rates and service data between their two organizations.

At the core of this collaboration is a Contract API (Application Programming Interface) — a direct, system-to-system digital connection between Hapag-Lloyd's pricing platform and GEODIS' global rate database. This interface enables the fully automated and real-time transmission of contracted rates, surcharges, transit times, and service options.

Thanks to this new integration, GEODIS now benefits from instant access to over 75% more Hapag-Lloyd rates than before, significantly reducing manual input and improving operational accuracy. The transition from a processing time of up to five days to instant rate availability marks a major improvement in responsiveness and efficiency across the supply chain.

Commenting on this development, Jan Naumann, Head of Export Trade Europe, Global Ocean Freight at GEODIS, said: "This implementation is more than a technical success: it demonstrates how digital collaboration benefits our customers. We provide them with faster and more accurate data flows, as well as smoother operations, while enhancing our efficiency and responsiveness. It also reflects our shared ambition with Hapag-Lloyd to develop smarter, faster, and more transparent logistics processes through digital innovation."

Arne Zass, Director Digital Transformation & Automation at Hapag-Lloyd added: "Hapag-Lloyd is delighted to recognize the GEODIS team for their outstanding collaboration on our recent API integration. Their fast execution, expertise, and visionary approach to digitalization have set a new standard for seamless connectivity and customer experience. We truly appreciate the commitment and positive energy the GEODIS team brings to advancing innovative and sustainable logistics solutions together."

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GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. The Group operates a global network spanning nearly 170 countries and 50,000 employees. In 2024, GEODIS generated €11.3 billion in revenue. GEODIS is a company owned by SNCF group.

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