

Press release

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LEVALLOIS-PERRET

GEODIS extends long-term partnership with Beta Utensili in Italy

GEODIS, a world leader in transport and logistics, announces the renewal of its partnership with Beta Utensili, the renowned Italian manufacturer of professional tools and equipment. This agreement solidifies a long-standing collaboration, reinforcing GEODIS' role as a strategic logistics partner supporting Beta Utensili's global reach.

The partnership, which began in 2014, has been extended to ensure continued operational excellence. GEODIS will provide comprehensive contract logistics services, including storage, handling, and value-added activities such as labeling and kitting, from its Massalengo facility. This site is fully tailored to Beta Utensili's evolving product portfolio and complex operational requirements. In 2025 alone, the operation demonstrated its scale by managing approximately 90,000 orders and over 45,000 SKUs.

Over the years, the operation has significantly expanded, with warehouse space increasing from 14,000 sqm in 2021 to 32,000 sqm in 2026. This growth reflects the ability of GEODIS teams to support Beta Utensili's development, while maintaining high service levels and flexibility in managing seasonal peaks and fluctuations in demand. The facility has also been customized to reflect the customer's brand identity, serving as showcase for partners and visitors.

"This renewed agreement reflects our ability to adapt logistics solutions to our customer's evolving needs," said Sandro Cappiello, Managing Director GEODIS for Contract Logistics activities in Italy. "By combining operational expertise with a flexible and customer-focused approach, we continue to support Beta Utensili optimize its supply chain and drive its growth."

Looking ahead, the partnership offers further opportunities as Beta Utensili continues to expand its product range and integrate new brands. This development is backed by GEODIS' expertise in delivering efficient and scalable logistics operations.

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. The Group operates a global network spanning nearly 170 countries and 48,000 employees. In 2025, GEODIS generated €10.6 billion in revenue. GEODIS is a company owned by SNCF group.

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