

# Press release

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LEVALLOIS-PERRET

## **Ambition 2027: GEODIS unveils its strategic plan to deliver more innovative, sustainable and ethical logistics solutions**

- **GEODIS is drawing on a model that has proven its agility and resilience in recent months as it unveils a new strategic plan, Ambition 2027, which aims to go still further in achieving operational and financial performance.**
- **At the heart of this plan is an ambitious roadmap to significantly reduce its carbon footprint and be recognized as a leader in sustainable logistics.**

GEODIS, world leader in transport and logistics, today announces its new strategic plan, Ambition 2027. This strategic plan, a continuation of the previous plan covering the period from 2018 to 2023, is intended to project the Group into the future, while building on its achievements and continuing to focus on its purpose: "Serving people by delivering their goods all around the world with innovative, sustainable and ethical logistics."

More than ever, the logistics sector is facing a number of changes, and it must be able to respond to its customers' growing need for adaptability and efficiency. Ambition 2027 meets these challenges through three key objectives, which are set to steer GEODIS's activities over the next three years:

- **Supporting its customers in their global logistics projects with diversified, tailored, value-added solutions.**
- **Generating faster growth in the Group's financial performance and operational quality.**
- **Prioritizing social and environmental commitments as a central pillar in our growth strategy.**

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Marie-Christine Lombard, Chief Executive Officer of GEODIS, said: "In an increasingly uncertain and unpredictable world, GEODIS is constantly adapting and evolving to provide our customers with logistics solutions in which all modes of transport play a part, and which fully meet their expectations. The Ambition 2027 strategic plan strengthens our focus on operational, financial, social and environmental performance while staying true to the Group's signature, 'a better way to deliver'."

Ambition 2027 is based on **6 key ambitions**:

- **An ambition for business development:** as a growth partner to its clients through the diversity of its lines of business and its solutions, GEODIS aims to maintain its growth and increase its business volumes, while maintaining its commitment to quality through customer focus and a solutions-oriented approach. The Group's ambition is to achieve faster growth than the logistics market; this will be driven by the introduction of new tools and by sales personnel totaling around 1,500.
- **An ambition for operational and economic performance:** GEODIS has upgraded the operational systems of its lines of business over the past decade through a series of long-term investments. Its cost structure and tools are now scaled to absorb new volumes and leverage operational productivity without compromising quality of service.
- **An ambition to further enhance the excellence of GEODIS:** the quality of the service provided by the Group is widely acknowledged, with a very high level of customer satisfaction, illustrated by a Net Promoter Score (NPS) of +37 in 2024.
- **An ambition for digital innovation:** substantial investments have been made in Data, Enterprise Architecture and Cyber Security, and the Group does not plan to change its course. By way of example, 3.5% of revenues were invested in technologies in 2024, including in digital tools.
- **An ambition for external growth:** external growth constitutes significant potential for development. This is why GEODIS made several acquisitions in 2023, in line with its ambition to support customers worldwide and meet all their logistics needs.
- **An ambition for sustainable and ethical development:** GEODIS has undertaken an ambitious decarbonization strategy and has put the health and safety of its employees, as well as dialogue with the whole range of its stakeholders, at the heart of its corporate strategy. GEODIS intends to increase its electric vehicle fleet tenfold by 2030.

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**GEODIS** – [www.geodis.com](https://www.geodis.com)

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. With a global network spanning nearly 170 countries and 53,000 employees, GEODIS is ranked no. 5 in its sector across the world. In 2023, GEODIS generated €11.6 billion in revenue. GEODIS is a company owned by SNCF group.

## **PRESS CONTACT**

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