

Press release

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LEVALLOIS-PERRET

GEODIS awarded the GEEIS-SDG trophy for its commitment to gender equality

On June 3, 2025, during the 30th anniversary of Arborus, GEODIS was awarded the GEEIS-SDG trophy for the project led by the GEODIS Women's Network on financial education for women. This recognition highlights GEODIS's concrete and lasting commitment to parity and diversity within its teams, notably through its internal network dedicated to professional equality.

This distinction was awarded to GEODIS during a ceremony celebrating the 30th anniversary of Arborus, the organization behind the GEEIS (Gender Equality & Diversity European and International Standard) label. It recognizes the tangible commitments of organizations in favor of parity, professional equality, and diversity. The GEEIS-SDG trophies reward companies whose initiatives actively contribute to the Sustainable Development Goals (SDGs). This recognition reflects GEODIS strong desire to make inclusion and equality a strategic and sustainable lever on an international scale.

As part of the GEEIS-SDG trophies, GEODIS presented an innovative project led by the GEODIS Women's Network aimed at enhancing women's financial skills. This initiative underscores the importance of creating spaces dedicated to women's professional development. Led by a group employee, Mélanie Fantin (Australia), the award-winning initiative gave rise to an international financial awareness program specifically designed for women.

The first theme of this program deployed in 2025 concerns salary negotiation. Conducted online or onsite by volunteer employees, this engaging workshop allows women to shield themselves against biases, build their arguments, and better prepare for salary negotiations.

The goal is to train more than 300 women members of the GEODIS Women's Network by the end of 2025.

"At GEODIS, we believe that training in financial management is a concrete and sustainable lever to reduce inequalities between women and men. Financial education is a powerful tool for planning for the future and a lever for women's empowerment to combat the various inequalities they face. This award reflects GEODIS' strong and ongoing commitment to professional equality," says Anne-Elisabeth Duchesne, President of the GEODIS Women's Network.

For several years, GEODIS has been pursuing an ambitious strategy to promote gender equality and diversity. Through the progressive rollout of the GEEIS label, the Group has built a demanding, top-down approach that positions gender parity as a catalyst for transformation and sustainable performance.

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Today, 21 GEODIS countries are GEEIS-certified. This figure illustrates the scale of the momentum launched at the international level, with the goal of extending this recognition to all Group entities in the coming years. This ambition is also reflected in the development of concrete initiatives within the GEODIS Women's Network.

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in four lines of business: Global Freight Forwarding, Global Contract Logistics, Distribution & Express Transport, and European Road Network. The Group operates a global network spanning nearly 170 countries and 50,000 employees. In 2024, GEODIS generated €11.3 billion in revenue. GEODIS is a company owned by SNCF group.

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